

Index to Articles Published in Modern Lithography in 1956

**With titles, authors, month and page
listed under general subject headings,
and a cross index of authors' names.**

Management

	Mo.	Page
After 50 Years Eureka Relies on Offset	Jan.	38
Plant Tour No. 3: Magill-Weinsheimer	Jan.	40
Finding Out Your Costs.....	Jan.	56
Watch Out for Costly Changes, By <i>P. R. Russell</i>	Feb.	38
Low Profits Point to Management, By <i>Harold R. Long</i>	Feb.	55
Music Printing by Offset.....	March	48
Some Problems of Being Boss.....	April	50
Controversy on Photocomposition....	April	54
ML Survey of Litho Equipment.....	April	56
Litho Job Definitions.....	April	67
Planning to Expand Lithographically? By <i>Walter E. Soderstrom</i>	June	38
Forbes Litho Company, By <i>Sidney James Paine</i>	June	46
Survey of Lithographic Profits, By <i>W. Floyd Maxwell</i>	June	48
An Open Letter to I. D. Robbins	June	55
Rand McNally Profits by Specialization, By <i>H. H. Slawson</i>	July	36
Litho Used to Make 'Private' Post Cards	July	47
Safran: Department Store of Printing.	July	53
Labor Relations, By <i>Quentin O. Young</i>	Aug.	41
Crafton Graphic: Quality Comes First	Sept.	46
Profit Sharing in Litho Plants.....	Sept.	60
How Much Is Overtime Costing You? By <i>Frank R. Turner, Jr.</i>	Sept.	64
Test Your Employees for Color Aptitude	Sept.	74
LTF Training Programs, By <i>Charles Shapiro</i>	Sept.	85
ML Visits Government Printing Office	Oct.	56
Floor Plans for Offset Shops.....	Oct.	60
Lithographic "Growing Pains," By <i>Douglas F. Reilly</i>	Oct.	30
Quality Control Reduces Spoilage, Saves Money, By <i>Stanley R. Rinehart</i> ...	Nov.	43
<i>De Gustibus Non Est Disputandum:</i> Story of Hoover.....	Nov.	46
Building Public Relations in Graphic Arts, By <i>W. Floyd Maxwell</i>	Nov.	79
Universal Printing Co. in Modern Plant	Nov.	80
Quality, Part 2.....	Nov.	50
Printing Management Meets a Challenge, By <i>J. Homer Winkler</i> ..	Dec.	42
World Flow Plan Pays off for Krug, By <i>Mildred Weiler</i>	Dec.	34

Sales and Promotion

	Mo.	Page
Watch Out for Costly Changes, By <i>P. R. Russell</i>	Feb.	47
Tips for New Litho Salesmen.....	Feb.	47
Advertising & Selling Lithography, By <i>Rex G. Howard</i>	May	40
LNA Awards	May	45
POPAI Exhibits	May	63
Creative Selling	June	53
Sell Christmas Toys with Offset, By <i>Fred W. C. French</i>	July	54
Will a Stationery Department Boost Your Sales? By <i>David Markstein</i>	Aug.	55
California Report on Textbooks, By <i>Ruth Teiser</i> and <i>Catherine Harroun</i>	Aug.	55
Direct Mail Shows Growth.....	Oct.	86
Lithographers Lead in Self-Advertising Awards	Nov.	28
Self-Advertising Photos	Dec.	40
Rotating Billboard in St. Louis Uses Litho, By <i>Mildred Weiler</i>	Dec.	39

Metal Lithography

	Mo.	Page
Cost and Pricing Procedures, By <i>F. L. Heath</i>	Jan.	79
Auto Metal Feeders, By <i>Lloyd O. Humphreys</i>	Feb.	67
Litho Presses, By <i>G. N. Brown</i>	March	71
Coaters, Trailing Coaters, By <i>Lloyd O. Humphreys</i>	April	91
Litho Ovens, By <i>E. J. Klier</i>	May	81
Electric Drives, By <i>Eugene W. Macoy</i> .	June	65
Sheet Metal Stacking, By <i>C. N. Carlson</i>	July	65
NMDA Plans Convention.....	Aug.	69
Paper Dampeners, By <i>Fred J. Leverenz</i>	Aug.	69
Art Work and Makeready, By <i>C. K. Straub</i>	Sept.	109
NMDA Convention Program.....	Oct.	97
Report of NMDA Convention.....	Nov.	57
My Experiences with Presses, By <i>Lloyd D. Humphreys</i>	Dec.	69

Copy Preparation and Design

	Mo.	Page
Watch Out for Costly Changes, By <i>P. R. Russell</i>	Feb.	38

Punch and Repeat Unit, By <i>Richard Roley</i>	May	53
Folding Box Awards.....	May	61
POPAI Exhibits	May	63
Lithographer Invents "Scaleograph," By <i>Saul Markstein</i>	July	43
Pre-Separated Art Techniques, By <i>Herbert P. Paschel</i>	Sept.	49
Round Table on Copy Preparation....	Oct.	51
Round Table on Preparatory Processes	Oct.	52
Mechanical Aids in Copy Preparation, By <i>Ray M. Hogan</i>	Dec.	30

Camera, Photography, Color Correction

	Mo.	Page
--	-----	------

Photographic Clinic, By <i>Herbert P. Paschel</i> Appeared in each issue: Jan., 77; Feb., 74; March, 66; April, 69; May, 65; June, 61; July, 74; Aug., 57; Sept., 103; Oct., 104; Nov., 66; Dec., 75		
Photography No. 1, By <i>John Lupo</i>	March	40
No. 2, Density and the Densitometer	April	52
No. 3, Developing.....	June	40
No. 4, Choosing Openings.....	July	44
LTF Work Shop Draws 989 in New York	April	40
Color Council Discusses Graphic Arts..	May	56
What's New in Litho? By <i>Dr. Raymond Schwalm</i>	July	44
'Glass Halftone' System By <i>Capt. Harold N. Acrivos</i>	July	56
Tint Negatives, Scuffing, Ink Dot Scum	Aug.	63
Round Table on Preparatory Processes	Oct.	52
NAPL Technical Session.....	Oct.	73
NAPL Technical Session: Questions & Answers	Nov.	38
Part 2,	Dec.	37
Color Scanning, By <i>R. M. Smith</i>	Dec.	61

Platemaking, Stripping, Proving

	Mo.	Page
--	-----	------

How to Strip with Stripfilm, By <i>Bernard R. Halpern</i>	Jan.	41
Improved Magnesium Plates for Dry Offset	Jan.	54
Presensitized Plates: No. 1, Survey of Use.....	Feb.	44
No. 2, Who Makes Them?.....	March	44
No. 3, Future of Presensitized Plates	April	43
What LTF Thinks, By <i>Michael H. Bruno</i>	April	44
How the Stripper Can Produce Fake Color Jobs, By <i>Bernard R. Halpern</i>	Feb.	52
Copper Plating	Feb.	62
Special Color Stripping Jobs, By <i>Bernard R. Halpern</i>	March	52

Bichromated Colloids, By <i>G. W. Jorgenson and M. H. Bruno</i>	March	77
Part 2	April	71
LTF Work Shop Draws 989 in New York	April	40
Chemical Graining, By <i>P. H. Margulies</i>	May	38
What's New in Litho? By <i>Dr. Raymond Schwalm</i>	July	44
Graph-Strip Developed for Maps, By <i>Karl W. Fletcher</i>	Aug.	63
Brush Graining Litho Plates, By <i>J. L. Heal</i>	Sept.	92
Round Table on Preparatory Processes	Oct.	52
Presensitized Plates Panel (NAPL)...	Oct.	59
Developments in Platemaking, By <i>Bernard Sears</i>	Oct.	62
NAPL Technical Session.....	Oct.	73
Questions and Answers.....	Nov.	38
Part 2,	Dec.	37
Pin and Tab Register System, By <i>H. W. Barnhart</i>	Dec.	49

Presswork, Ink, Varnishing

	Mo.	Page
--	-----	------

Printability: More Science Than Art, By <i>Philip A. Cerasoli</i>	Jan.	53
History of Dampening	Jan.	63
New Plastic Coating for Lithography, By <i>Elsa Gidlow</i>	Feb.	50
Litho Blankets	March	67
Litho Production Clinic, By <i>Theodore F. Makarius</i> Appeared every other month: March, 5; May, 67; July, 77; Sept., 106; Nov., 64		
LTF Work Shop Draws 989 in New York	April	40
Lithographing on Foil.....	April	42
New 14 x 20" Harris Press.....	June	51
What Causes Misregister?.....	Aug.	36
Tint Negatives, Scuffing, Ink Dot Scum	Aug.	63
Lithographers Like Automatic Roller Cleaners	Sept.	67
Ink Transfer, By <i>Charles H. Borchers</i> .	Sept.	96
Offset Press Specifications	Sept.	119
Round Table on Duplicating Presses...	Oct.	48
Round Table on Presses 17 x 22" and Larger	Oct.	50
NAPL Technical Session.....	Oct.	73
Extender Clays for Litho Inks.....	Oct.	88
Summary of Small Duplicators and Presses, By <i>James S. Wilkinson</i> ..	Nov.	34
NAPL Technical Session: Questions and Answers	Nov.	38
Part 2,	Dec.	37

Paper

	Mo.	Page
--	-----	------

LTF Work Shop Draws 989 in New York	April	40
--	-------	----

NAPL Technical Session: Questions and Answers	Nov.	38
Part 2,	Dec.	37
Paper: Six Major Improvements, By John L. Kronenberg	Dec.	36

Historical

	Mo.	Page
After 50 Years Eureka Relies on Offset	Jan.	38
Plant Tour No. 3: Magill-Weinsheimer	Jan.	40
Music Printing by Offset	Feb.	48
<i>De Gustibus Non Est Disputandum:</i> Story of Hoover	Nov.	46

GENERAL (Including Conventions)

Litho in Costa Rica	Jan.	45
Government Litho Shops, By Mike Geary	Jan.	46
Printing Week Roundup	Jan.	50
	Feb.	48
St. Louis Litho Department, By Mildred Weiler	Feb.	36
Hammond Lithos Plastic Globe	Feb.	40
New Plastic Coating for Lithography, By Elsa Gidlow	Feb.	50
Music Printing by Offset	March	48
NALC Program Announced	March	51
LTF Holds Annual Meeting	March	56
Southern Graphic Arts Assn. to Meet..	March	68
Poster Awards to Lithography	March	69
LTF Work Shop Draws 989 in New York	April	40
Lithographing on Foil	April	42
LNA Plans Convention	April	47
NALC to Meet in Baltimore	April	48
ML Survey of Litho Equipment	April	56
TAGA, R&E to Meet in Chicago	April	64
Litho Job Definitions	April	67
LNA Meets in Chicago	May	42
	June	42
Guest Editorial, By Carl R. Schmidt...	May	44
LNA Awards	May	45
Report on NALC Convention	May	50
Punch and Repeat Unit, By Richard Roley	May	53
Color Council Discusses Graphic Arts.	May	56
Southern Graphic Arts Assn. Meeting..	May	58

LTF Research Committee Meets, By H. H. Slawson	May	69
An Open Letter to I. D. Robbins	June	55
Southwestern Litho Clinic	June	56
TAGA, R&E Council Meet	June	71
Rand McNally Profits by Specialization, By H. H. Slawson	July	36
What's New in Litho? By Dr. Raymond Schwalm	July	44
Pitman Marks 50th Anniversary, Builds Plant	July	48
Teaching Offset at Manhattan School, By P. K. Thomajan	July	50
Safran: Department Store of Printing	July	53
Stop Fire with Careful Storage, By P. R. Russell	Aug.	38
NAPL Announces Program for Conven- tion	Aug.	40
GAA of St. Louis Has Varied Program, By Mildred Weiler	Aug.	44
Craftsmen Meet in Los Angeles	Aug.	50
Quality: How You Can Measure It, By Donald Macauley	Aug.	52
California Report on Textbooks, By Ruth Teiser and Catherine Harroun	Aug.	55
NAPL to Meet Sept. 19-22	Sept.	54
Litho Discussed at Craftsmen Conven- tion, By Gordon L'Allemand	Sept.	56
Report on NAPL Convention	Oct.	46
Printing Machinery Census Shows Litho Growth	Oct.	53
PIA to Meet in Los Angeles	Oct.	54
LTF Picture Story, By H. H. Slawson	Oct.	67
Die Cutting: How To Do It, By Basil M. Parsons	Oct.	81
Direct Mail Shows Growth	Oct.	86
U. of Chicago Uses Offset for Reprint- ing Books, By H. H. Slawson	Nov.	41
<i>De Gustibus Non Est Disputandum:</i> Story of Hoover	Nov.	46
Report of PIA Convention	Nov.	48
Plans Progress for New York LTF Forum	Nov.	97
Printing Safety, By H. H. Slawson	Dec.	59

1956 Author Index

	Mo.	Page
A		
Acrivos, Capt. Harold N., Glass Half- tone System	July	56
B		
Barnhart, H. W., Pin and Tab Register System	Dec.	49
Borchers, Charles, Ink Transfer	Sept.	96
Brown, G. N., Litho Presses	March	71
Bruno, Michael H., Future of Presensi-		

tized Plates	April	44
Bichromated Colloids, Part 1	March	77
Bichromated Colloids, Part 2	April	71
C		
Carlson, C. N., Sheet Metal Stacking..	July	65
Cerasoli, Philip A., Printability: More Science Than Art	Jan.	53
F		
French, Fred W. C., Sell Christmas Toys with Offset	July	54

<i>Fletcher, Karl W.</i> , Graph-Strip Developed for Maps.....	Aug.	45
G		
<i>Geary, Mike</i> , Government Litho Shops	Jan.	46
<i>Gidlow, Elsa</i> , New Plastic Coating for Lithography	Feb.	50
H		
<i>Halpern, Bernard R.</i> , How to Strip with Stripfilm	Jan.	41
How the Stripper Can Produce Fake Color Jobs	Feb.	52
Special Color Stripping Jobs.....	March	52
<i>Harroun, Catherine and Ruth Teiser</i> , California Report on Textbooks..	Aug.	55
<i>Heal, J. L.</i> , Brush Graining Litho Plates	Sept.	92
<i>Heath, F. L.</i> , Costs and Prices.....	Jan.	79
<i>Hogan, Ray M.</i> , Mechanical Aids in Copy Preparation	Dec.	30
<i>Howard, Rex G.</i> , Advertising & Selling Lithography	May	40
<i>Humphreys, Lloyd</i> , Auto Metal Feeders	Feb.	67
Coaters, Trailing Coaters.....	April	91
'My Experiences with Presses'	Dec.	69
J		
<i>Jorgenson, G. W. and Bruno, M. H.</i> , Bichromated Colloids, Part 1....	March	77
Bichromated Colloids, Part 2.....	April	71
Quality of Lithographic Images....	Nov.	50
K		
<i>Klier, E. J.</i> , Litho Ovens.....	May	81
<i>Kronenberg, John L.</i> , Paper: Six Major Improvements	Dec.	36
L		
<i>L'Allemand, Gordon</i> , Litho Discussed at Craftsmen Convention.....	Sept.	56
<i>Leverenz, Fred.</i> , Paper Dampeners....	Aug.	69
<i>Long, Harold R.</i> , Low Profits Point to Management	Feb.	55
<i>Lupo, John</i> , Photography, Part 1, Light and the Camera.....	March	40
Part 2, Density and the Densitometer	April	52
Part 3, Photographic Developing....	June	40
Part 4, Choosing Openings.....	July	40
M		
<i>Macauley, Donald</i> , Quality: How You Can Measure It.....	Aug.	52
<i>Macey, Eugene W.</i> , Electric Drives....	June	65
<i>Makarius, Theodore F.</i> , Litho Production Clinic: March, 5; May, 67; July, 77; Sept., 106; Nov., 64		
<i>Markstein, David</i> , Will a Stationery Department Boost Sales?.....	Aug.	43
Lithographer Invents "Scaleograph"	July	43
<i>Maxwell, Floyd</i> , Survey of Lithographic Profits	June	48
Building Public Relations.....	Nov.	79
<i>Moore, Carolyn E.</i> , Extender Clays for Litho Inks	Oct.	88

P		
<i>Paine, Sidney James</i> , Forbes Litho....	June	46
<i>Parsons, Basil M.</i> , Die Cutting: How To Do It	Oct.	81
<i>Paschel, Herbert P.</i> , Photographic Clinic: Jan., 77; Feb., 74; March, 66; April, 69; May, 65; June, 61; July, 74; Aug., 57; Sept., 103; Oct., 104; Nov., 66; Dec., 75.		
Pre-Separated Art Techniques.....	Sept.	46
R		
<i>Reilly, Douglas F.</i> , Lithographic "Growing Pains"	Nov.	30
<i>Rinehart, Stanley R.</i> , Quality Control Reduces Spoilage, Saves Money..	Nov.	43
<i>Roley, Richard</i> , Punch and Repeat Unit	May	53
<i>Russell, P. R.</i> , Watch Out for Costly Changes	Feb.	38
Stop Fire With Careful Storage....	Aug.	38
S		
<i>Sears, Bernard</i> , Developments in Platemaking	Oct.	62
<i>Schmidt, Carl R.</i> , Guest Editorial.....	May	44
<i>Schwalm, Dr. Raymond</i> , What's New in Litho?	July	44
<i>Shapiro, Charles</i> , LTF Training Program	Sept.	85
<i>Slawson, H. H.</i> , LTF Research Committee Meets	May	69
Rand McNally Profits by Specialization	July	36
LTF Picture Story.....	Oct.	67
U. of Chicago Uses Offset.....	Nov.	41
Printing Safety	Dec.	59
<i>Smith, R. M.</i> , Color Scanning	Dec.	61
<i>Soderstrom, Walter E.</i> , Planning to Expand Lithographically?	June	38
<i>Straub, C. K.</i> , Art Work and Makeready	Sept.	109
T		
<i>Thomajan, P. K.</i> , Teaching Offset at Manhattan School	July	50
<i>Teiser, Ruth and Catherine Harroun</i> , California Report on Textbooks..	Aug.	55
<i>Turner, Frank R., Jr.</i> , How Much Is Overtime Costing You?.....	Sept.	64
W		
<i>Weiler, Mildred</i> , St. Louis Litho Department	Feb.	36
GAA of St. Louis Has Varied Program	Aug.	44
Rotating Billboard in St. Louis....	Dec.	39
World Flow Plan Pays Off for Krug	Dec.	34
<i>Wilkinson, James S.</i> , Summary of Small-Duplicators and Presses.....	Nov.	34
<i>Winkler, J. Homer</i> , Printing Management Meets a Challenge	Dec.	42
<i>Wood, W. A.</i> , History of Dampening..	Jan.	63
Y		
<i>Young, Quentin O.</i> , Labor Relations..	Aug.	41

